

INSERT A**South Africa's Unemployment rises amidst political and economic uncertainty**

[Source: <statssa.gov.za>]

Eastern Cape and North West face alarming jobless rates*(Source: statssa.gov.za)*

South Africa's unemployment crisis continues to grow. The Eastern Cape holds the highest unemployment rate, but the North West is not far behind, with more people unemployed than employed.

According to Statistics South Africa, the country's unemployment rate rose from 32,1% in early 2023 to 32,9% in early 2024. This marks a 0,8% increase, bringing the total number of unemployed people to 8,2 million, up by 330 000.

Job losses by province:

Several provinces experienced job losses over the past year:

- Western Cape: 17 000 jobs lost
- North West: 13 000 jobs lost
- Mpumalanga: 8 000 jobs lost
- Eastern Cape: 4 000 jobs lost
- Northern Cape: 3 000 jobs lost

Provinces with the lowest unemployment rates:

Despite the national trend, some provinces have relatively low unemployment:

- Western Cape: 21,4% (lowest in the country)
- Northern Cape: 28,3%
- KwaZulu-Natal: 29,9%
- Limpopo: 32,7%

The Western Cape has consistently stayed well below the national unemployment average for the past decade, with KwaZulu-Natal often close behind.

Tourism's role in job creation

South Africa's rising unemployment is linked to increased social issues like crime, drug abuse, domestic violence, and teen pregnancies. However, the tourism industry, described as a 'sunrise sector,' offers a way forward.

The tourism sector has the potential to create many jobs, boosting both local and national economies. South African Tourism (SAT) highlights that growing inbound and domestic tourism could provide significant opportunities for employment and economic growth.

Continued overleaf

23 May 2024, SATSA NEWS

SATSA (Southern Africa Tourism Services Association) bridges the digital divide

The tourism industry is working to reduce unemployment by offering training and opportunities to youth and disadvantaged groups.

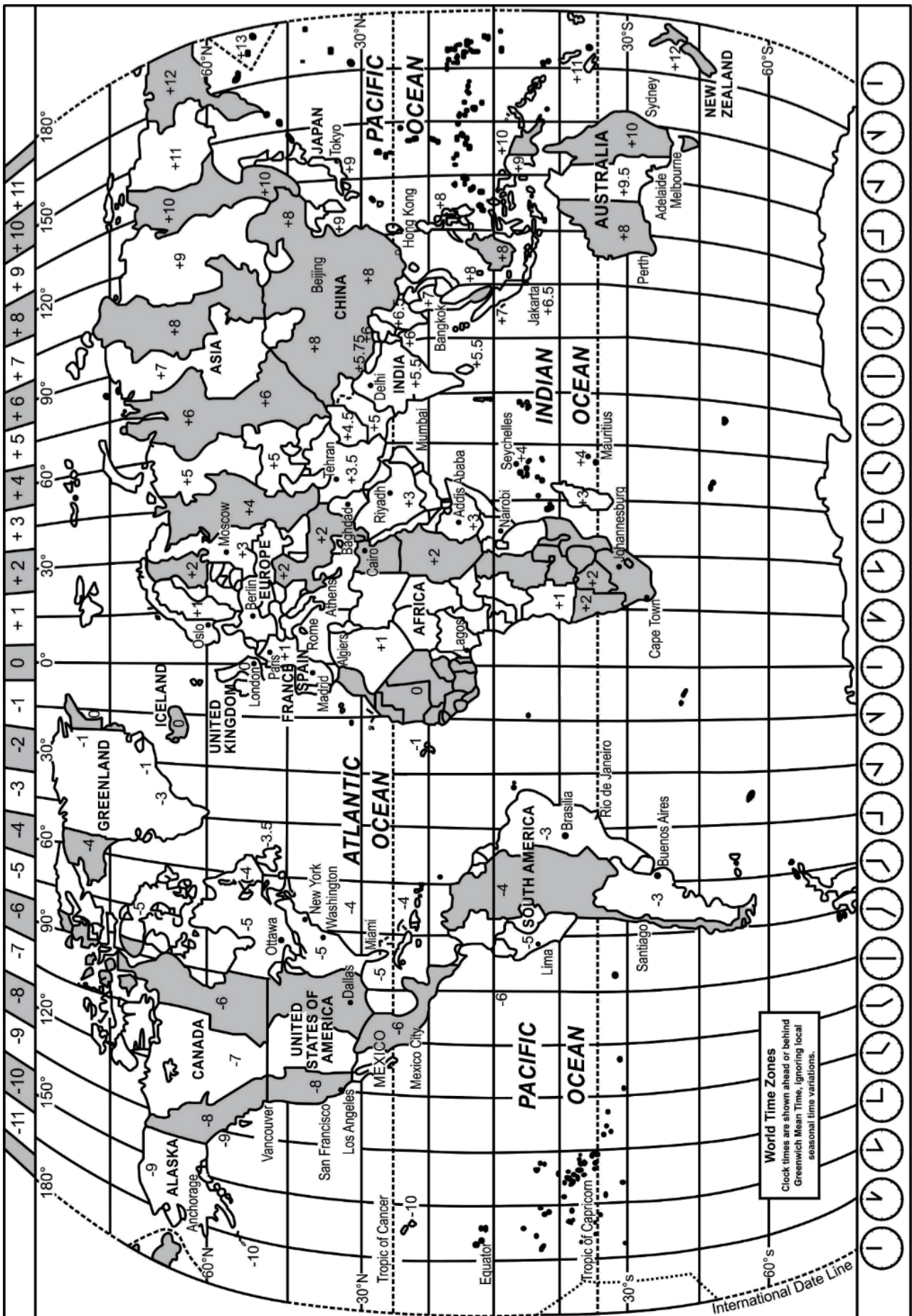
The **Bridging the Digital Divide (BDD)** programme is a key initiative addressing the lack of digital skills in these communities. Recently featured at the **National Tourism Careers Expo 2024**, the programme combines online and in-person learning to empower participants.

'Events like the Careers Expo are essential for showcasing the wide range of opportunities in tourism,' says Hlazo, a SATSA representative.

The BDD programme focuses on rural communities, women, and young people, providing access to digital education to improve their chances of employment and personal growth.

[Adapted and abridged from: <<https://www.satsa.com/news/unlocking-tourisms-potential-tackle-unemployment#:~:>>
<<https://www.southafrica.net/gl/en/corporate/page/provincial-tourist-arrivals-report>>]

INSERT B WORLD TIME ZONE MAP



INSERT C**Buccaneers Lodge: A Fair Trade Certified Gem**

by Jeanette Phillips

Fair Trade in Tourism South Africa (FTTSA) has officially certified Buccaneers Lodge and Backpackers, located in the Eastern Cape.

Owned by the Price family, Buccaneers offers a variety of accommodation options to suit different types of travelers.

Activities and Environmental Efforts

A standout feature of Buccaneers is the variety of activities and trips available for guests. The lodge is also committed to environmental management. It captures grey water in storage tanks, with most of it used for irrigation and composting. Organic waste from the lodge is sent to a nearby pig farm.

Supporting the Chintsa Community

Buccaneers plays an active role in supporting the local Chintsa community. For over 20 years, the Price family has worked closely with **Bulugha Farm School**, which was built in the 1980s. Guest donations have helped the school install electricity, set up a computer room, and run a feeding scheme. This programme employs a cook and provides two hot meals daily to nearly 200 children.

The lodge also supports **Volunteer Africa 32° South**, an organisation that helps improve computer literacy and sports skills in rural Wild Coast schools.

Volunteer Support and Education

Buccaneers offers free accommodation to volunteers from Germany's Nurnberg University, who assist with the computer education programme. Thanks to this initiative, 25 local community members have jobs, and 600 children receive daily computer education.

Friends of Chintsa

Buccaneers is a member of **Friends of Chintsa**, a non-profit group that supports local projects. One current project involves helping set up a locally run canoe and hiking business. Guests are encouraged to donate to various programmes through this organisation.

[Adapted and abridged from: <<https://www.tourismupdate.co.za/article/fttsa-certifies-buccaneers-lodge-and-backpackers>> Accessed 26 May 2024]

INSERT D RUBRIC FOR EVALUATING ESSAY ON BUCCANEERS LODGE

Criterion	Performance indicators					Possible Marks
	Code 7	Code 6	Code 5	Code 4–3	Code 2–1	
Application of contributing factors	Thoroughly applies relevant factors with detailed examples. (10–8)	Applies relevant factors with examples, lacks some detail. (7–6)	Applies some relevant factors, superficial. (5–4)	Applies few relevant factors, lacks depth. (3–2)	Fails to apply relevant factors or provides incorrect information. (1–0)	10
Evaluation of success in terms of characteristics	Comprehensive evaluation using multiple characteristics, strong support from text. (6)	Some good characteristics mentioned, may not support all characteristics from text, OR omissions lead to not achieving code 7. (5)	Basic evaluation, superficial or incomplete. (4–3)	Attempts evaluation, lacks coherence and detail. (2)	Fails to evaluate success or provides incorrect information. (1–0)	6
Recommendations and professional image	Insightful, feasible recommendations, well-supported. (6–5)	Good recommendations with some support, lacks depth. (4–3)	Basic recommendations, vague, lacks strong supporting information. (2)	Few or unclear recommendations, little supporting information. (1)	Fails to provide recommendations or provides irrelevant suggestions. (0)	6
Use of examples and evidence	Effectively incorporates multiple, relevant examples and evidence. (5)	Uses relevant examples and evidence, misses some opportunities. (4)	Uses some examples and evidence, inconsistent. (3)	Uses few or weak examples and evidence. (2)	Lacks relevant examples and evidence. (1–0)	5
Organisation, introduction, and clarity		Well-organised, clear, logical progression, smooth transitions between paragraphs. (3)	Somewhat organised, issues with coherence and transitions. (2)	Poorly organised, unclear ideas, weak transitions. (1)	Disorganised, difficult to follow. (0)	3
Total: 30 marks						

INSERT E RUBRIC FOR CONCEPT MAP

Criterion	Performance Indicators				Possible Mark
	Exceeds expectations	Meets expectations for level 6	Lacking in some aspects	Expectations not met	
How Buccaneers support the triple bottom line	Thoroughly describes economic, environmental, and social support with strong examples from the extract and own knowledge. (8–7)	Describes economic, environmental, and social support with good examples, minor details missing. (6–5)	Describes basic aspects of triple bottom line support, lacks thoroughness or detail in examples. (4–3)	Attempts to describe support for the triple bottom line, lacks clarity or significant details. (2–0)	8
How FTTSA contributes to responsible and sustainable tourism	Comprehensive explanation of FTTSA's role with strong support from the extract and own knowledge. (5)	Good explanation of FTTSA's role, some details or depth missing. (4)	Provides a basic explanation of FTTSA's role, lacks detail and depth. (3–2)	Vague attempt to explain FTTSA's role, or not addressed. (1–0)	5
How Buccaneers Lodge can attract responsible and sustainable tourists	Thoroughly describes effective strategies with strong examples and logical reasoning. (5)	Describes good strategies with support, minor details or depth missing. (4)	Describes basic strategies, lacks thorough-ness or strong support. (3–2)	Vague attempt to describe strategies, or not addressed. (1–0)	5
Recommendations for management to improve service delivery	Insightful, feasible recommendations for improving service delivery, well-supported by examples and reasoning. (4)	Good recommendations with some support and reasoning, lacks depth. (3)	Basic recommendations, lacks strong support or thoroughness. (2)	Few or unclear recommendations, little support or reasoning, or not addressed. (1–0)	4
Advising management on successful feedback methods	Thorough and practical advice on feedback methods, well-supported by examples and logical reasoning. (4)	Good advice on feedback methods with support, some details or depth missing. (3)	Basic advice on feedback methods, lacks thoroughness or strong support. (2)	Attempts to advise on feedback methods, lacks clarity or meaningful details. (1–0)	4
Explained links showing understanding of interrelationship between concepts. Key and colours provided differentiate the concepts	Clear and logical explanation of links, demonstrating thorough understanding of interrelationship between all concepts. Colours and key provided. (4)	Good explanation of links, demonstrating understanding of interrelationship, minor details or clarity missing. Colours and key provided. (3)	Basic explanation of links, demonstrating some understanding, lacks thoroughness or detail. Either keys or colours provided. (2)	Attempts to explain links, lacks clarity or significant details, shows limited understanding. Both keys and colours are missing. (1–0)	4
Total: 30 marks					